

ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA

EK BHARAT SHRESHTHA BHARAT 2023

MONTH - FEBURARY 2023

Sr. No	Activities by CIHMs	Date of the Activity	Proposed Activity conducted	Details of the Activity	No. of Participants / Attendees	Any other relevant information
1.	Institute Of Hotel Management Ahmedabad / Gandhinagar	02/02/2023	Ek Bharat Shreshtha Bharat	Display of local crafts and handlooms of the paired states Gujarat and Chhattisgarh.	63	

Mentor : CHARU DUTT SHARMA

(ASSISTANT LECTURER)

IHM Ahmedabad

February 2023



Briefing on the EBSB (Pic 1)



Local Handlooms (Pic 2)



Local Crafts (Pic 3)



Awareness Session On Gujarat and Chhattisgarh (Pic 4)

ACTIVITY REPORT ON EK BHARAT SHRESHTHA BAHART 2022

The activity started at sharp 3:30 pm, regarding Talking hour, sharing news of the paired states Gujarat and Chhattisgarh on the occasion of Ek Bharat Shreshtha Bharat under the Ministry of Tourism Government Of India which was conducted for the trainees at Tent City, Rann Of Kutch. The activity started with an overview of the paired states Gujarat and Chhattisgarh, its objectives was to make understand the wards to celebrate, promote, showcase, establish and create awareness about the two states of our country i.e. Gujarat and Chhattisgarh in the form of presentation and through offline mode. Wards have actively and with great enthusiasm took part in this activity. The activity included the overview of Ek Bharat Shreshtha Bharat, detailed information about the two paired state of our country Gujarat and Chhattisgarh, which includes famous local crafts and handlooms of Gujarat and Chhattisgarh, latest tourism news happening in these two paired states and famous cultural belonging to these two paired states was delivered to all the wards. The main aim is to increase awareness about the knowledge of the culture, traditions and practices of these two paired up states of our country. Photographs were also taken during this activity. The response of the participated students was appreciated and it was found an informative activity and session for all the wards present.

IHM Ahmedabad

February 2023